Why every gopher should be a data scientist.

Ivan Danyliuk, Golang BCN June Meetup 27 June 2017, Barcelona

The <u>recent study</u> from MIT has found...

...there's an 87% chance Linus Torvalds hates your code.

"Bad programmers worry about the

code. Good programmers worry about data structures and their relationships."

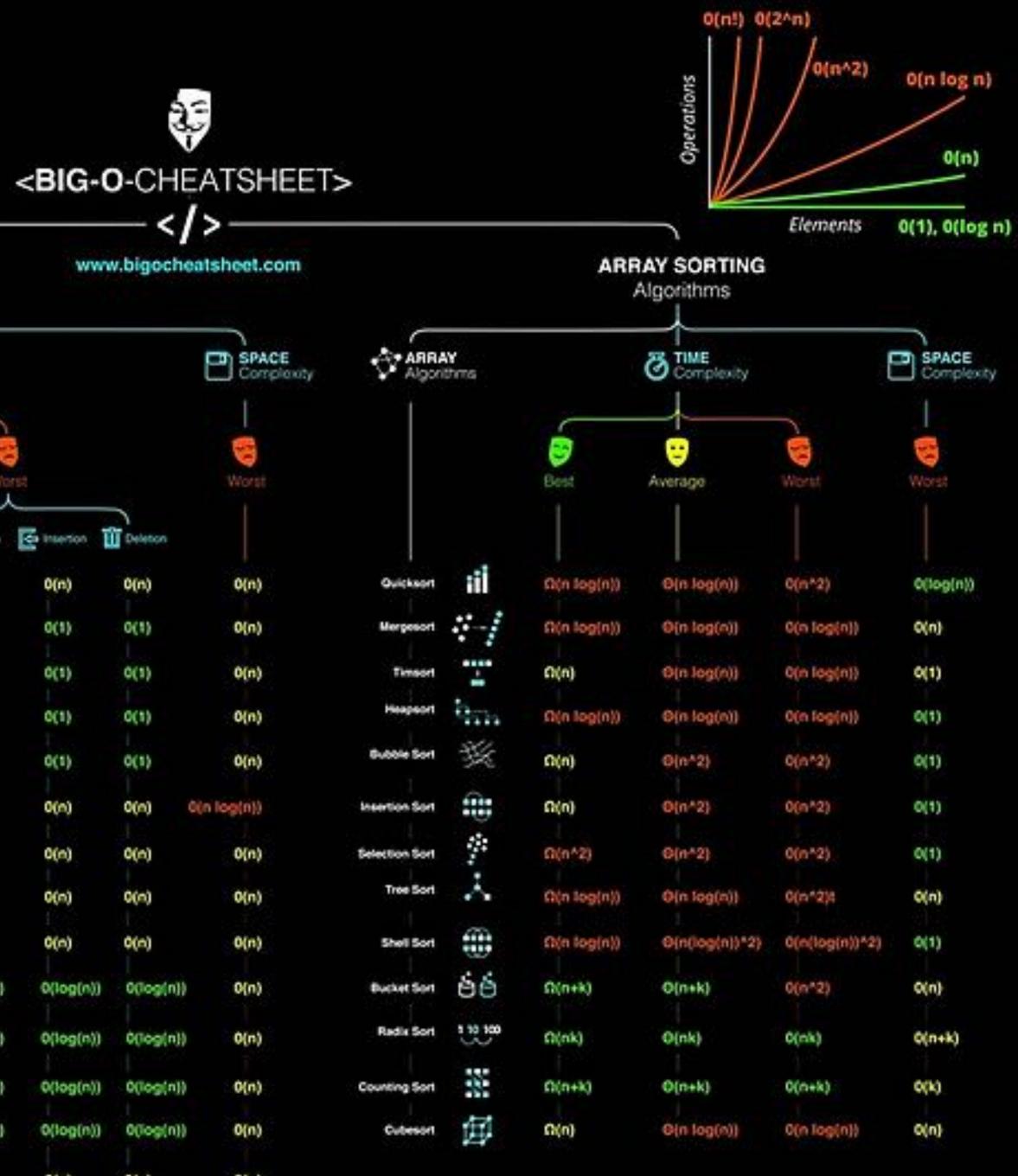
"Show me your [code] and conceal your [data

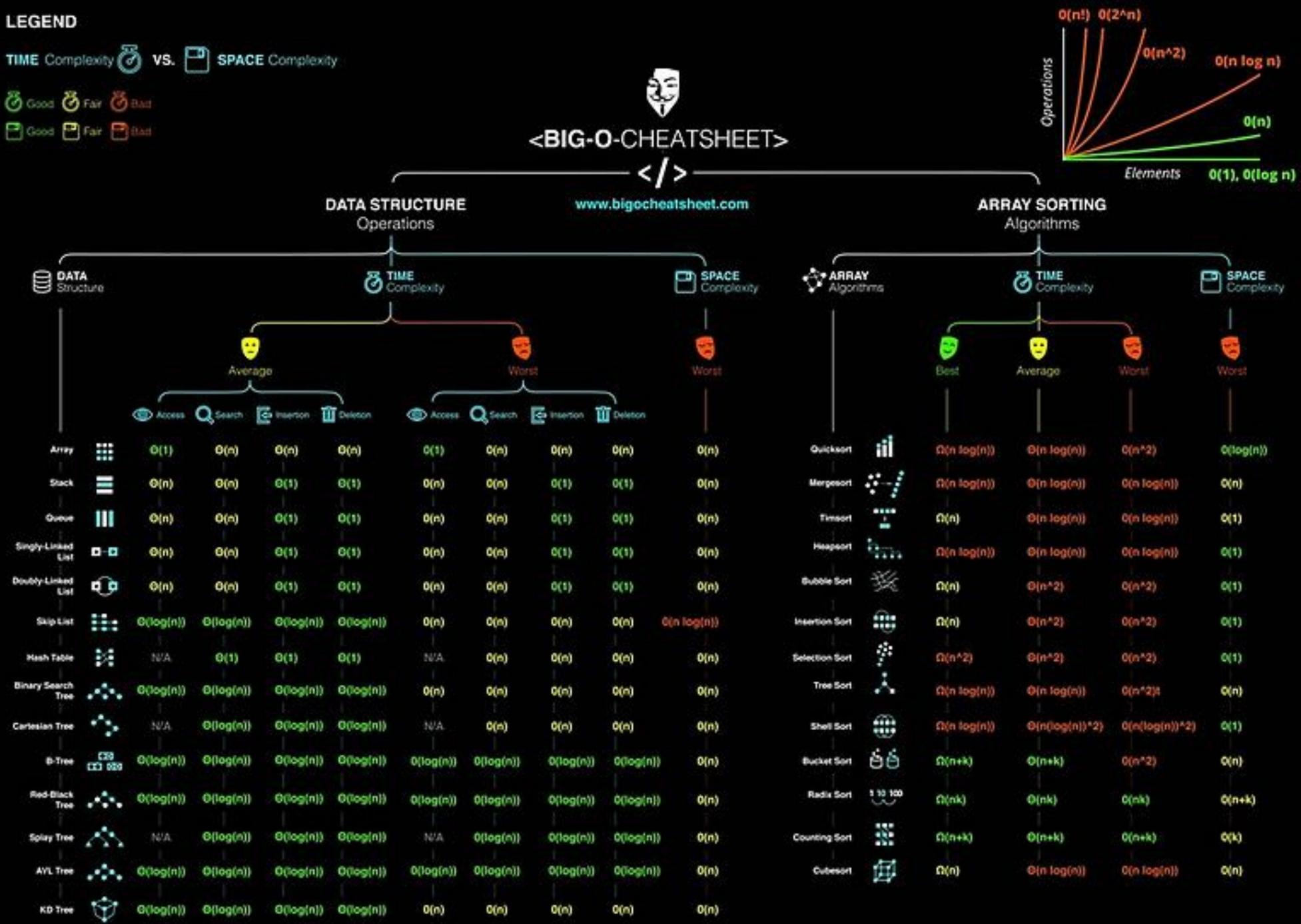
Show me your [data structures], and I won't usually need your [code]; it'll be obvious."

structures], and I shall continue to be mystified.

Fred Brooks







Question

- non-standard data-structure recently?
- own custom algorithm recently?

Raise your hand if you have designed your own

Raise your hand if you have implemented your

Question

Now, raise your hand if you have written a new microservice recently?

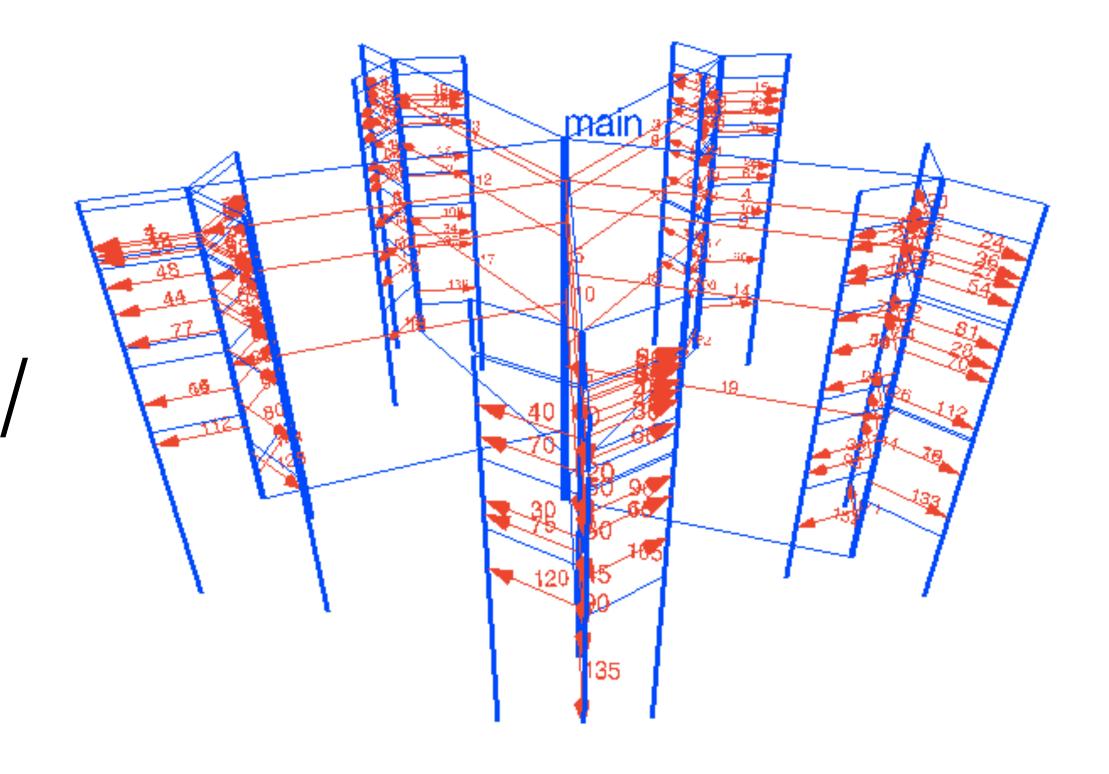
Our "programs" now are distributed systems.

Our "hardware" is a cloud.

Algorithms -> Programs -> Distributed systems

- Hardware chips CSP implementations
- Software CSP frameworks/ languages
- Distributed systems

CSP



- Inlining function vs external function call
- Local code vs external RPC call to service
- Imagine, network call is as cheap as local function call - what's the difference then?

Calls

<u>Algorithmia</u> is actually already doing that

BROWSE ALL ALGORITHMS:

★ Top Rated

Colorful Image Colorization

Colorizes given black & white images.

Summarizer

Summarize english text

Sentiment Analysis

Determine positive or negative sentiment from text

Auto-Tag URL

Automatically generate keyword tags for a URL

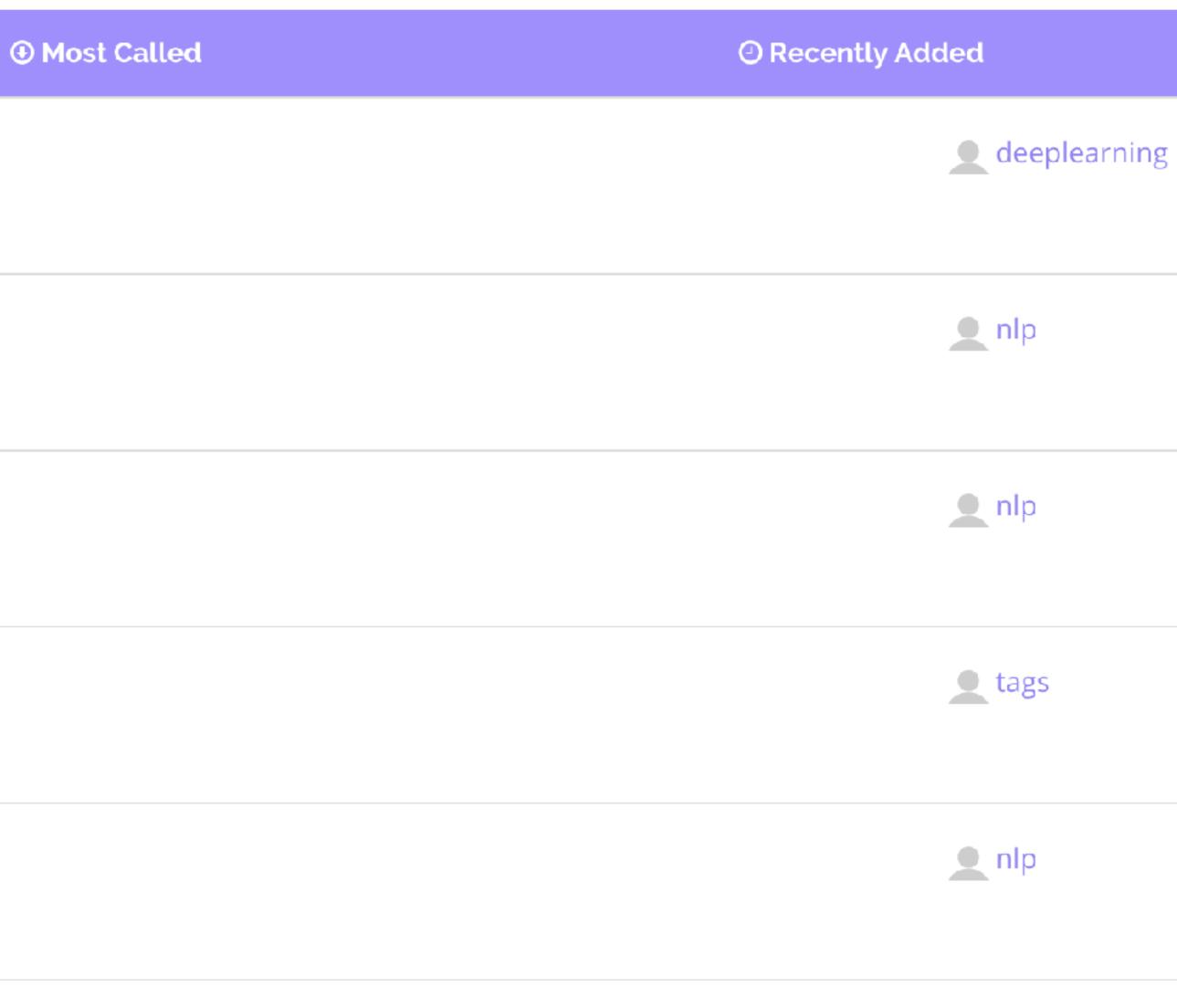
AutoTag

Automatically extract tags from text

Nudity Detection

Detect nudity in pictures

CING	ENTERPRISE	BLOG
------	------------	------



SIGN UP

sfw

package main

import ("fmt" algorithmia "github.com/algorithmiaio/algorithmia-go"

func main() { input := 1429593869

var client = algorithmia.NewClient("YOUR_API_KEY", "") algo, _ := client.Algo("algo://ovi_mihai/TimestampToDate/0.1.0") resp, _ := algo.Pipe(input) response := resp.(*algorithmia.AlgoResponse) fmt.Println(response.Result)





1. Think about the whole system as one program

algorithms systems

design programs around the data



Examples

Twitter story

How Twitter **refactored** it's media storage system

Backend: API, storage, resize, prepare thumbs, etc



B

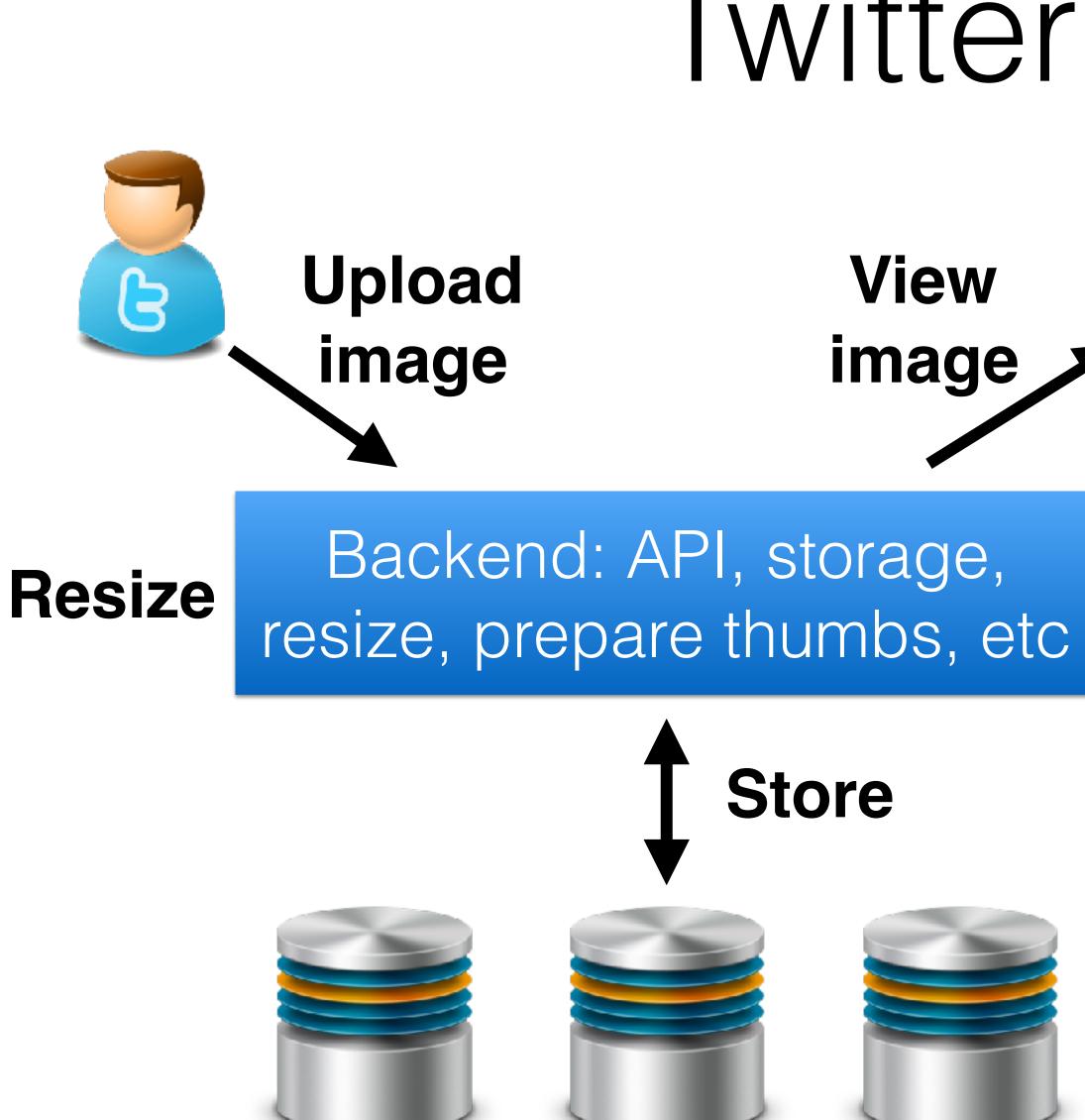








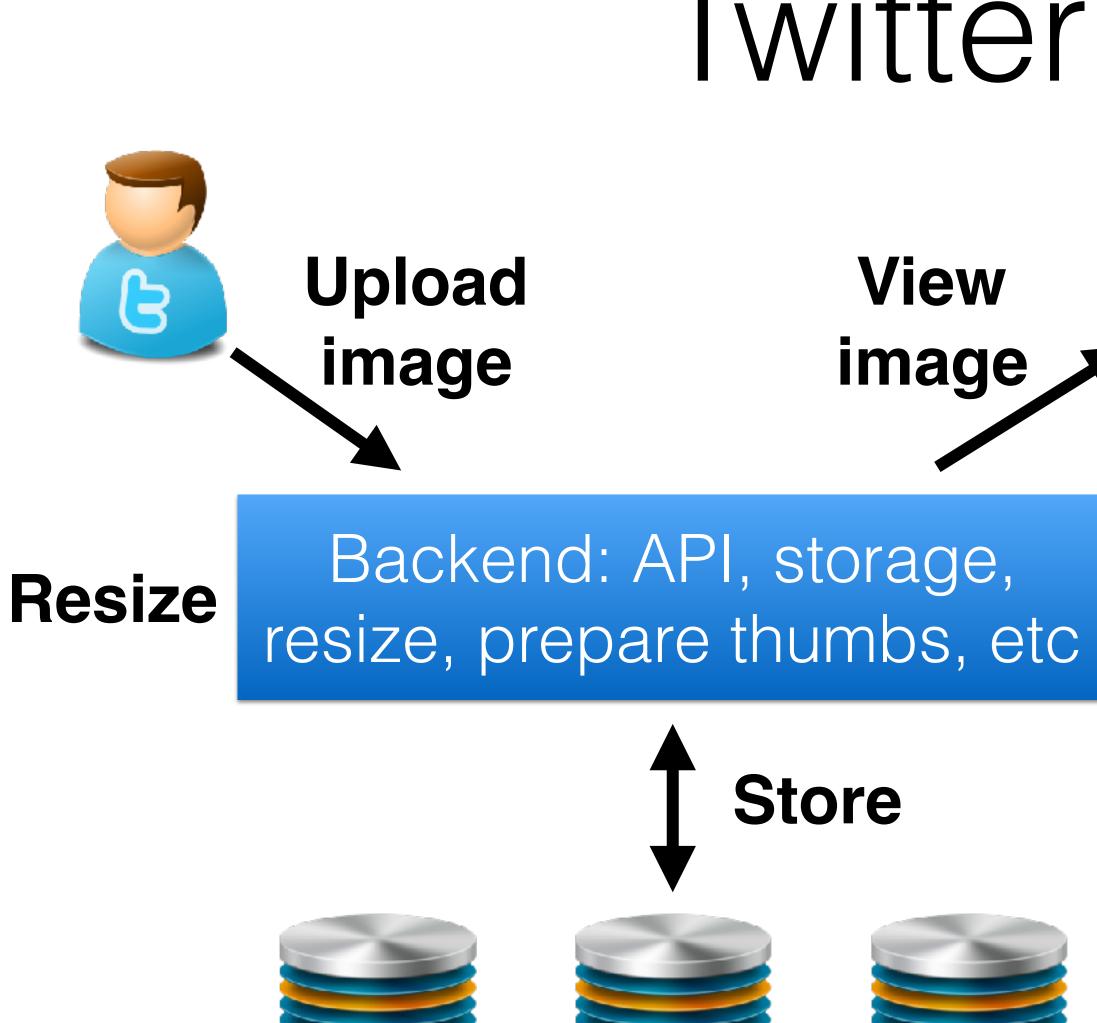




Twitter in 2012

B

- Handle user upload
- Create thumbnails and different size versions
- Store images (write)
- Return on user request (read)



Twitter in 2012

B

- Handle user upload
- Create thumbnails and different size versions
- Store images
- Return on user request (view)

The Problem:

- a lot of storage space
- + 6TB per day



Twitter did a research on the data and found patterns of access

After the data research

- 50% of requested images are at most 15 days
- After 20 days, probability of image being accessed is really low

Twitter in 2016 Introduced a CDN Origin Server called MinaBird,

- which can do resizes on-the-fly
- Slow, but it's a good space-time tradeoff.
- Image variants kept only 20 days.
- Images older than 20 days were resized by MinaBird on the fly.

Twitter in 2016

- Storage usage dropped by 4TB per day
- Twice as less of computing power
- Saved **\$6 million** in 2015
- Just by looking at data and usage patterns

ed by 4TB per day

One of my former employers story

How to ignore data

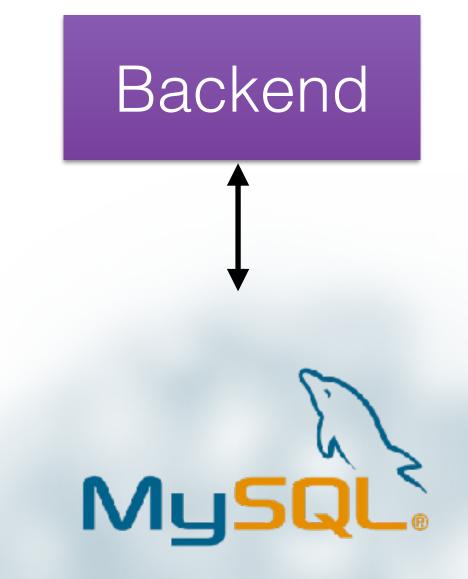


The problem

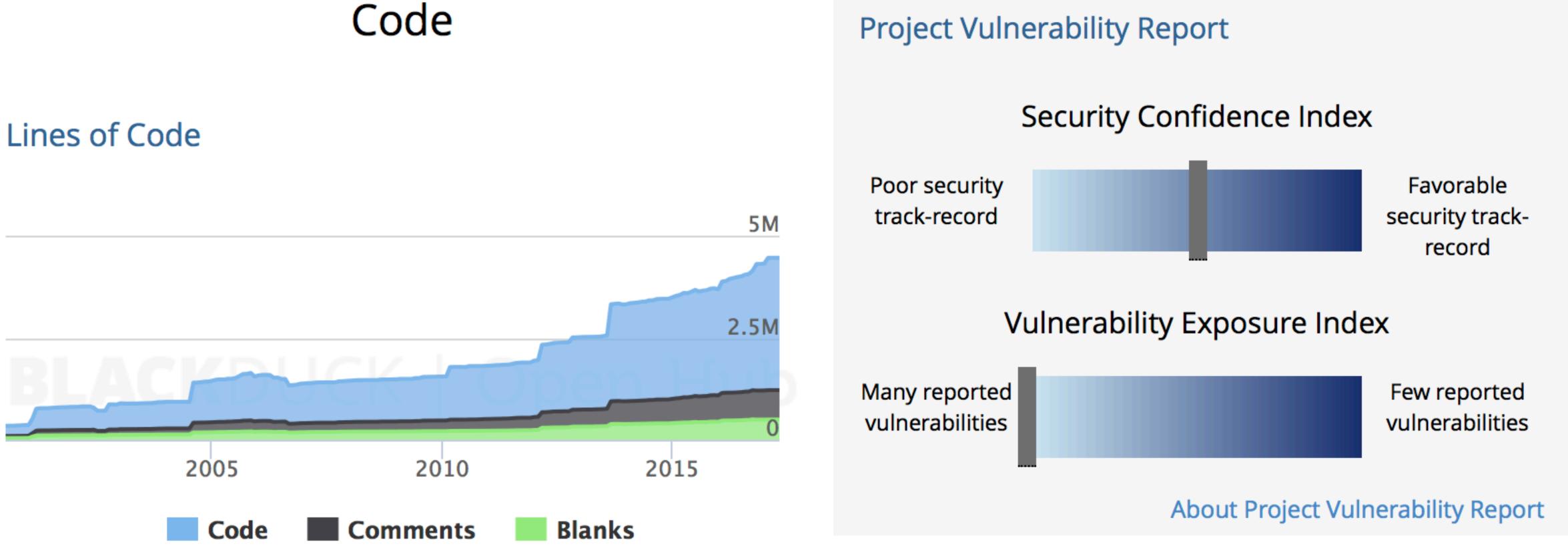
- Similar to twitter, they had users writing and reading stuff
- Stuff had to be filtered and searched
- It became slow as the company size grew

Design

- All data was stored in single MySQL instance
- Hundreds of millions of records
- Go backend simply a proxy to $\mathsf{D}\mathsf{R}$
- DB became a bottleneck



MySQL is more than 4.5 million Lines of Code Code **Project Vulnerability Report**



MySQL

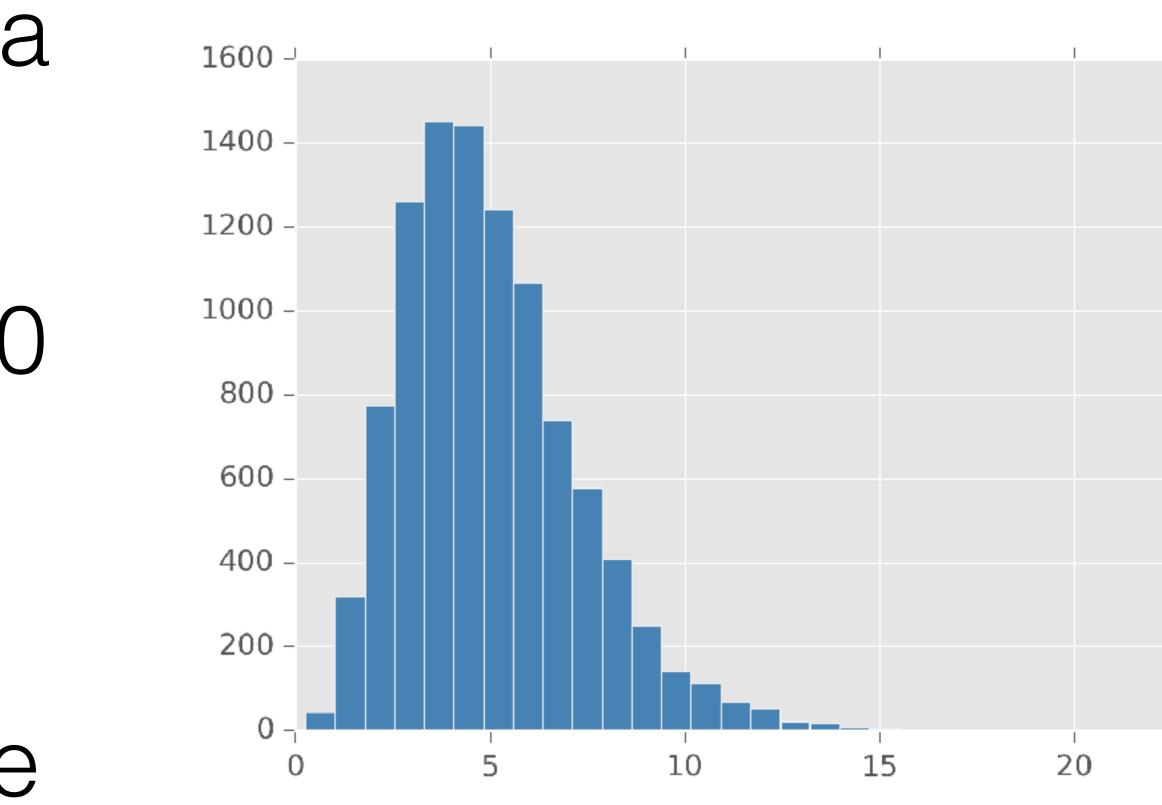




Then we made a thorough data research...

and found two things:

- most (90%) of the data was really small
- basically, 95p is 10x10 table of strings
- searching that >1s
 didn't make any sense



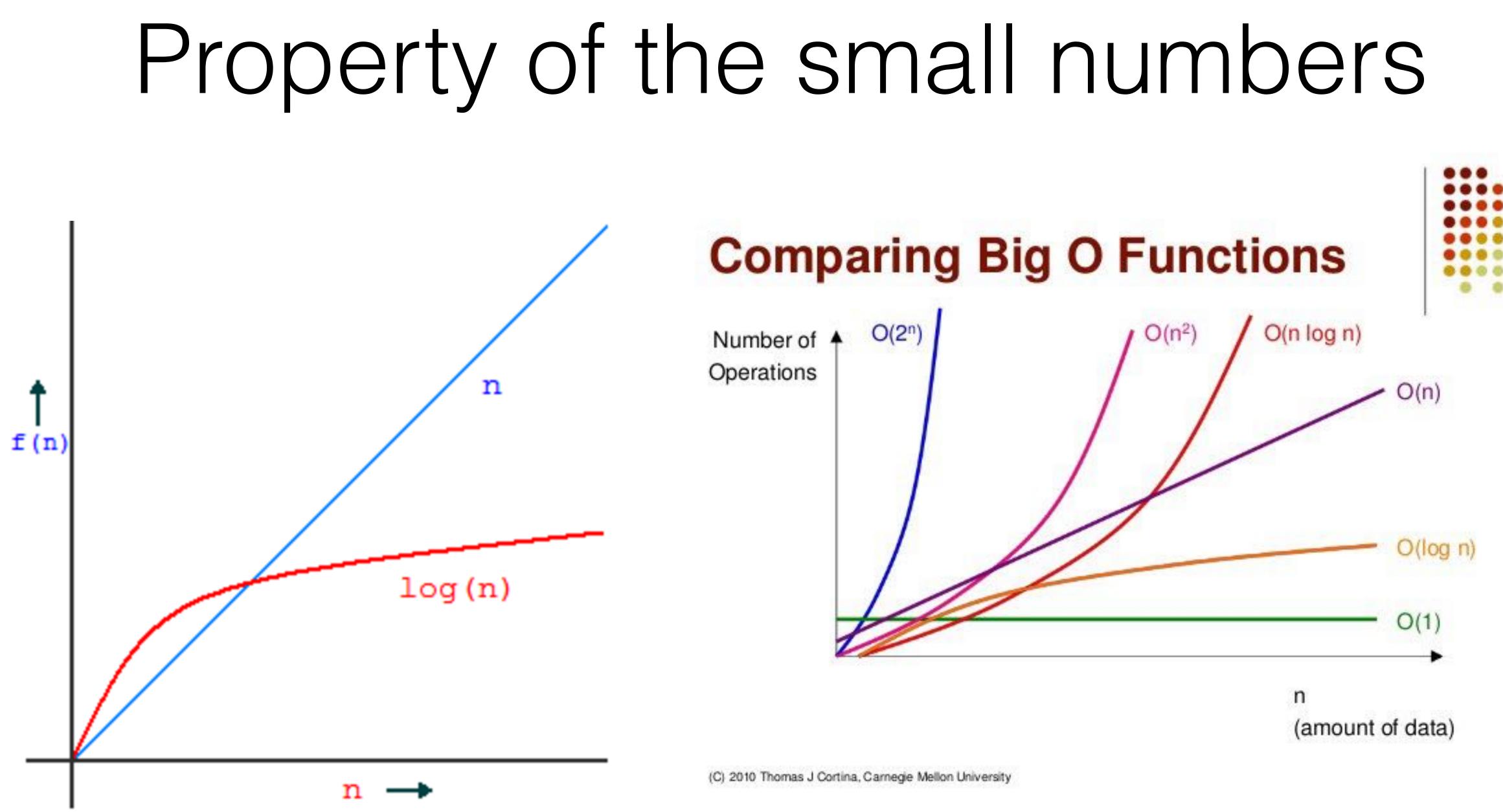


Property of the small numbers

- is small
- network request, doing complex search, loop in memory if N < 10

Linear search can outperform binary search if N

 Cumulative costs of indexing, storing, making returning the answers are higher than naive for





Data retention

- On top of that, data research found very strong usage access pattern similar to twitter's one
- Most of the data was a "dead weight" after two weeks
- And there was a good evidence that it's not going to change

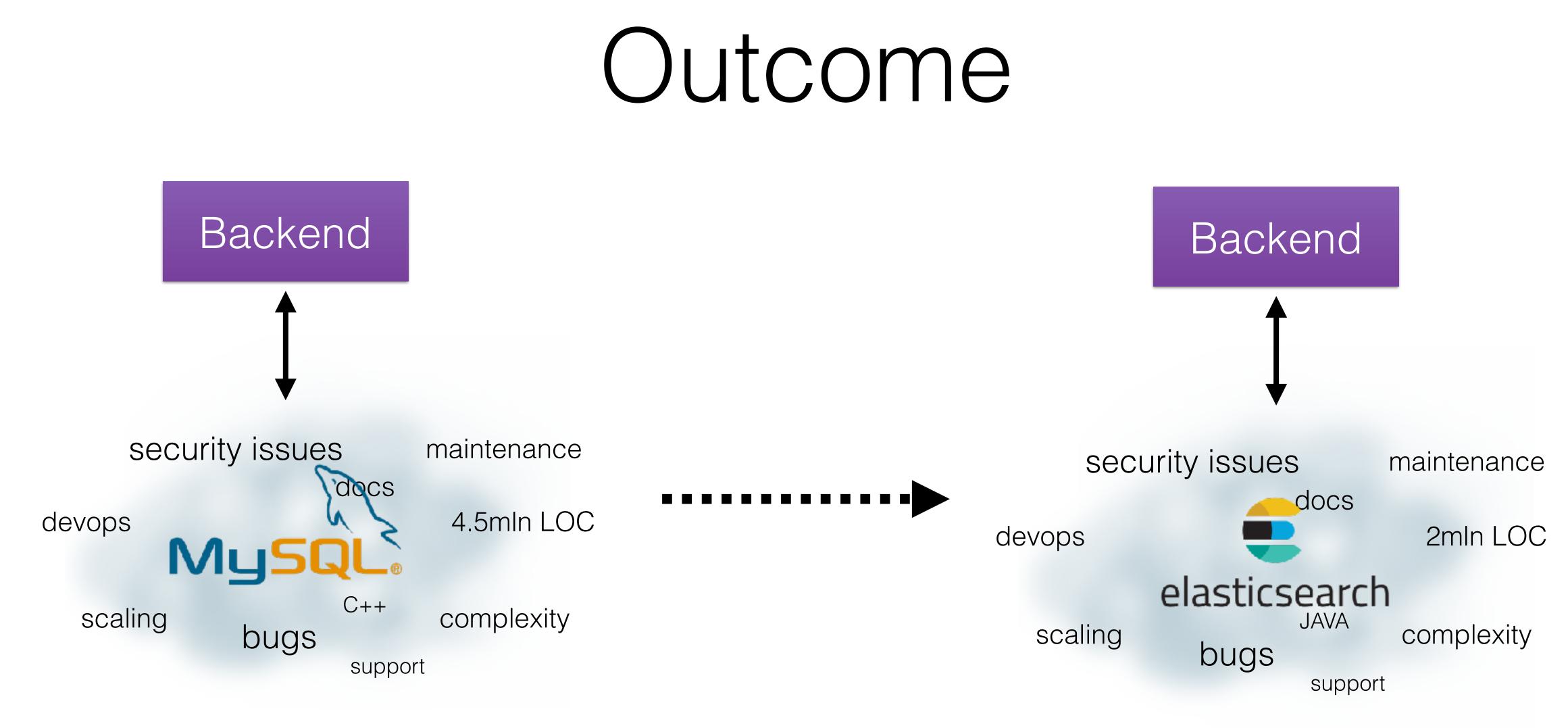
- - Use slower & cheaper storage for the old data
 - Pre-load new data and perform search/filtering in the memory

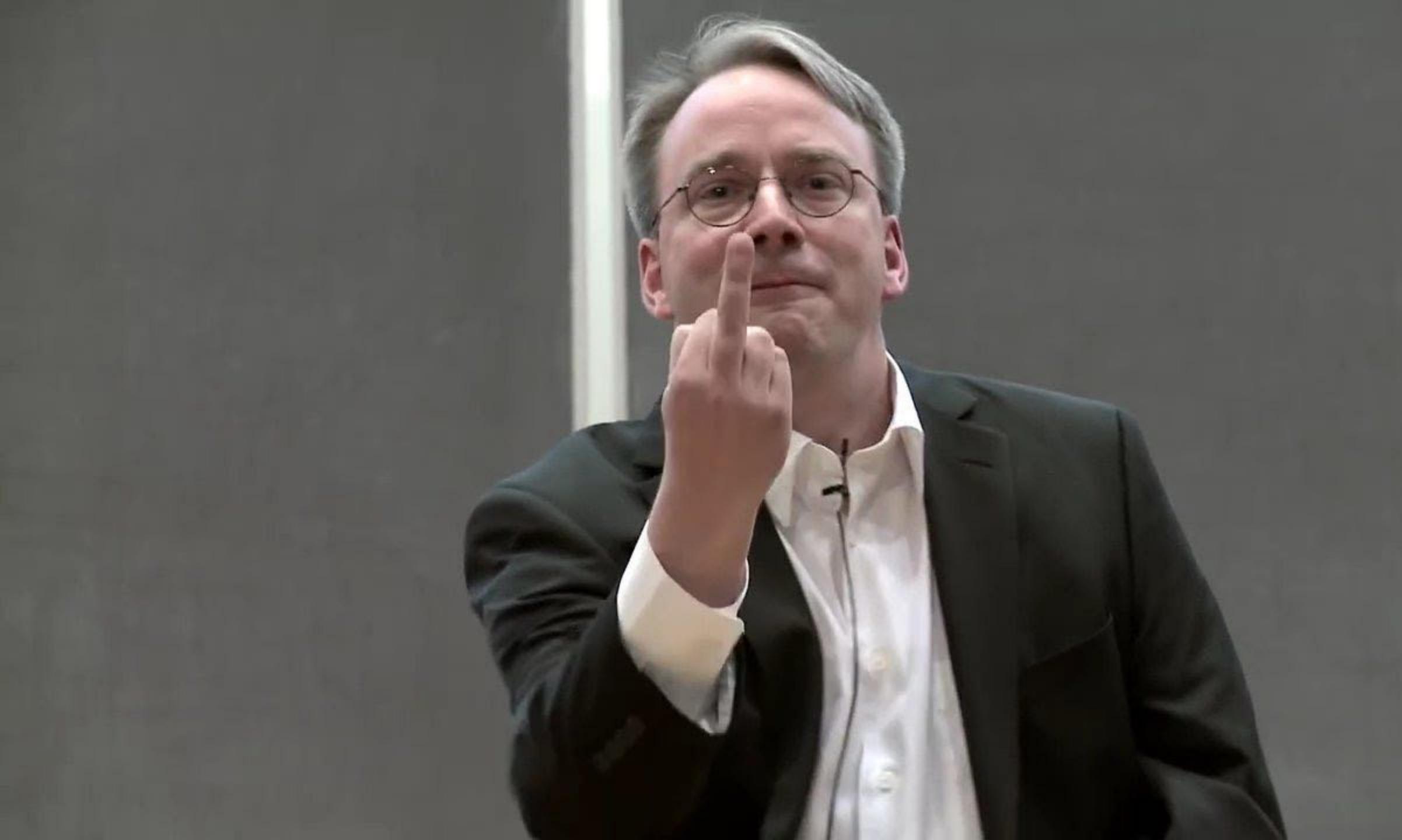
Solution

Than opens up possibility to a lot of unique trade-offs

 Scales nicely - just add more servers + consistent hash load-balancing (each user had unique ID)

But, company decided to solve DB problem... ...by switching to another DB.

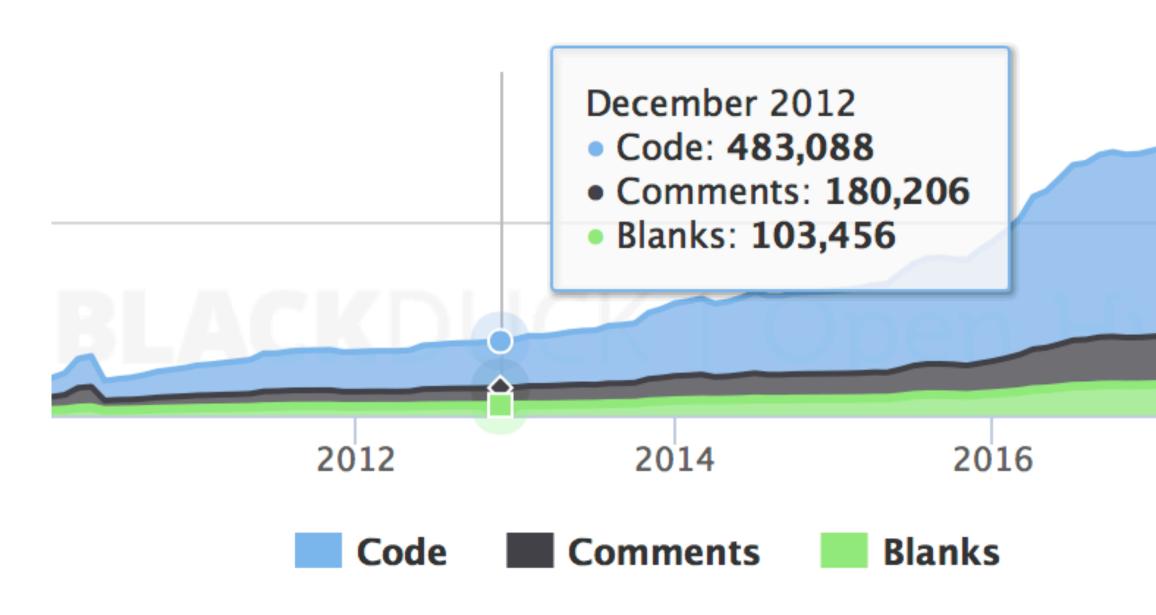




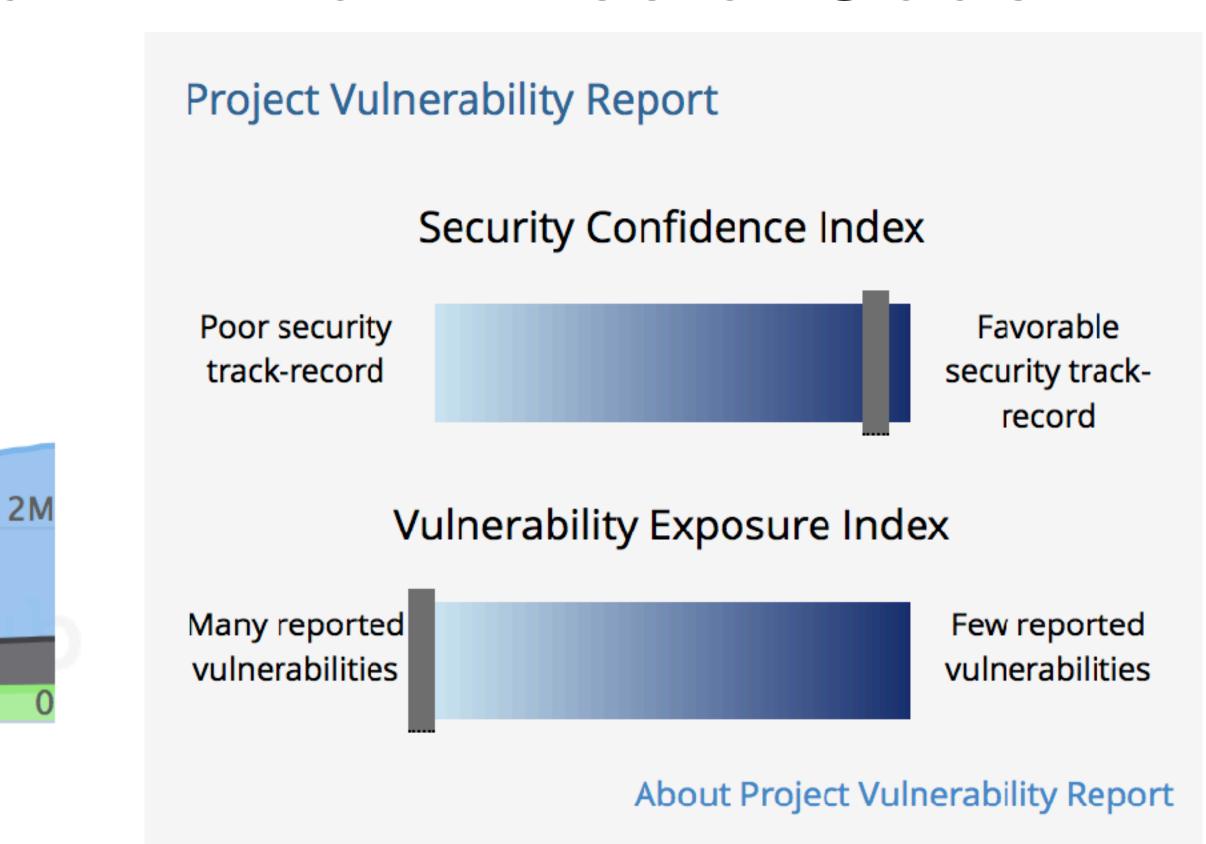
ElasticSearch

ElasticSearch is around 2 million Lines of Code Code **Project Vulnerability Report**

Lines of Code



Security Confidence Index



When you're ignoring data it's not a software engineering anymore.

It's DevOps (with all respect).

How Ravelin designed fraud detection system

Ravelin story

Graphing in Go Must watch talk: https://skillsmatter.com/skillscasts/8355-london-go-usergroup

Ravelin

Jono MacDougall

GO London User Group

19.10.2016

skillsmatter.com

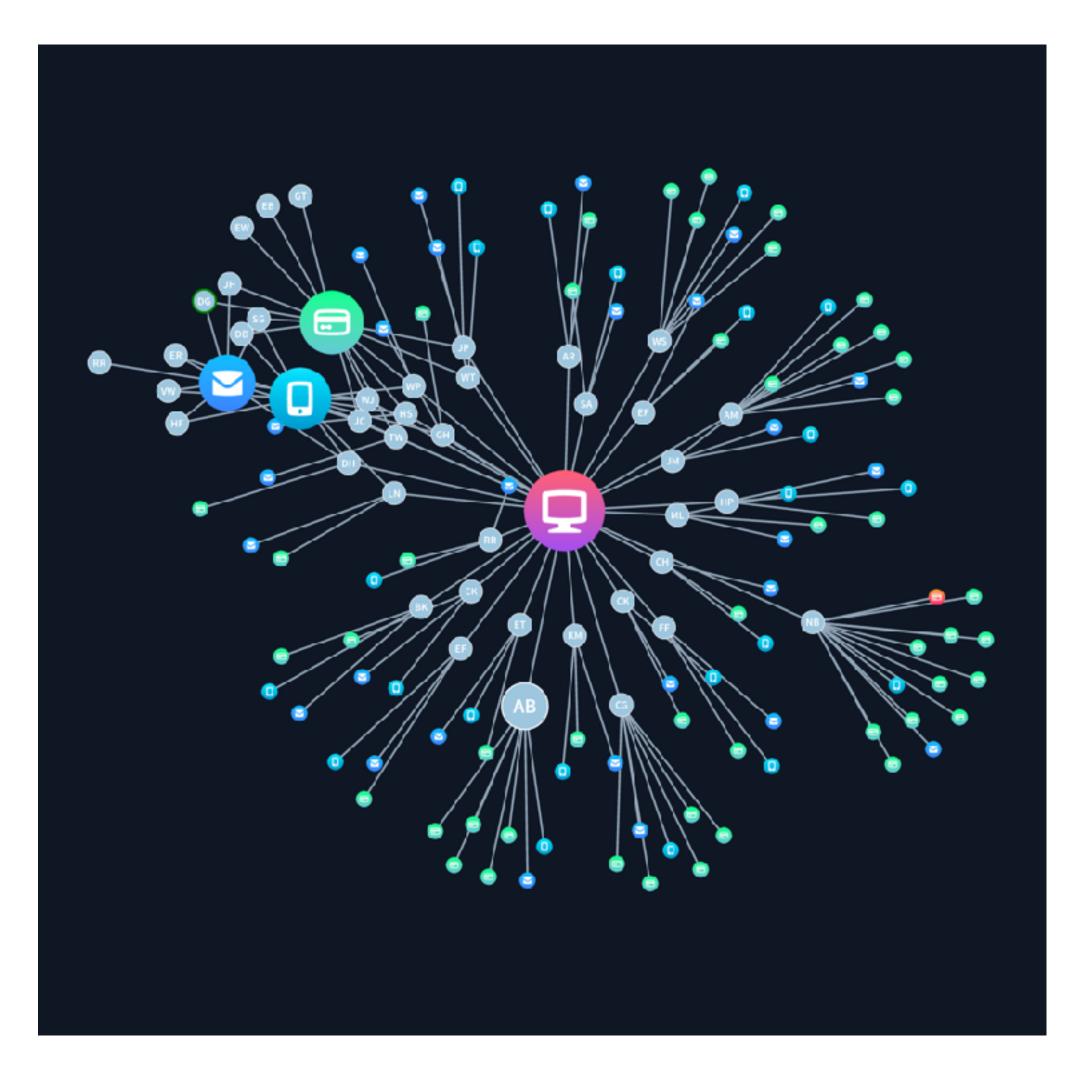


- For the machine learning they need data
- Data is a different features

Ravelin does fraud detection for financial sector

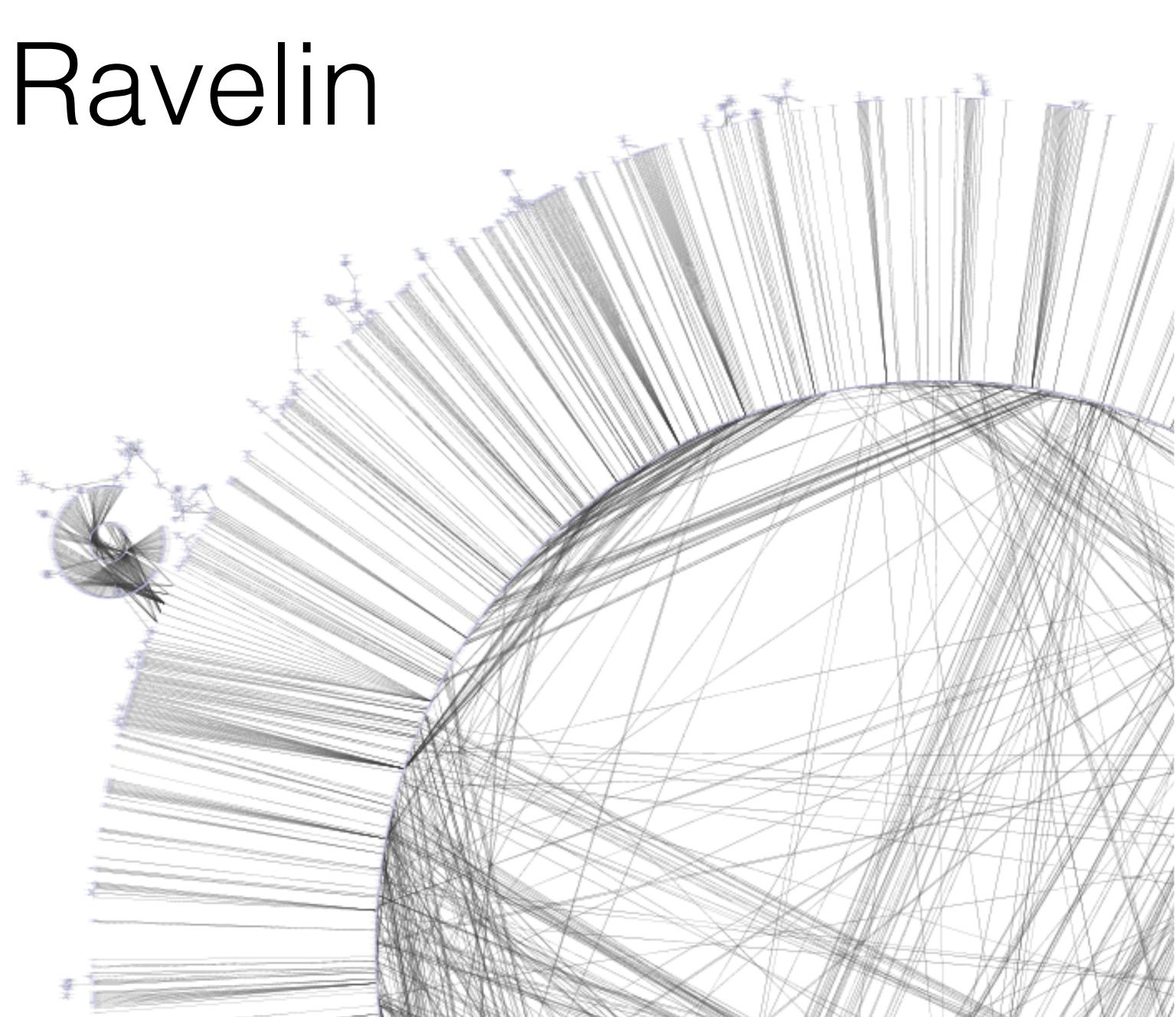
- Clients make an API call to check if they allow order to proceed
- So the latency is critical here.

- But there are complex features
- They needed to connect things like phone numbers, credit cards, emails, devices and vouchers
- So new people could be easily connected to known "fraudsters" with very little data.

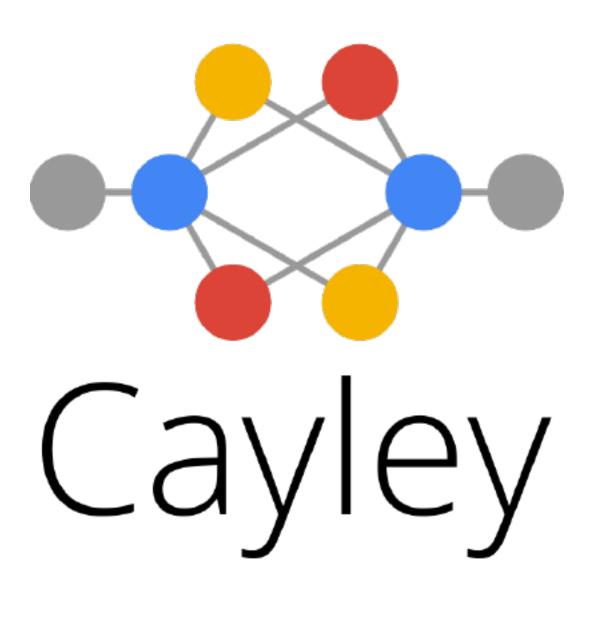


They studied the problem offline

 It was clear they need a graph database



world...





Ravelin So, they looked at major players in Graph databases





So they returned to the whiteboard and asked the question: "What data do we actually need?"

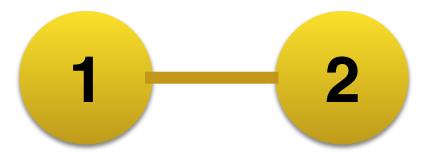
that are connected to you."

- "And if any of those people are known" fraudsters."
- "What we care about is the number of people

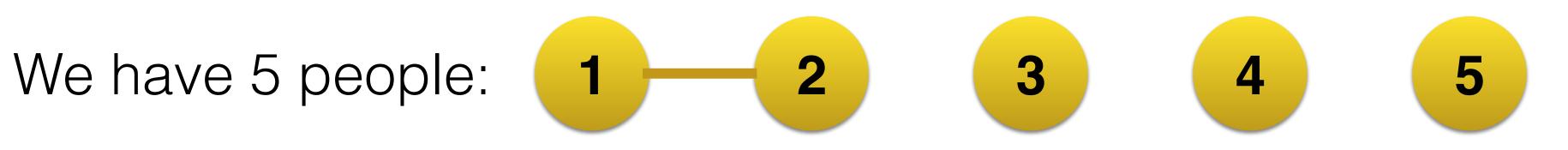
- So they come up with the solution by using **Union Find** (*disjoint-set*) data structure
- This data structure basically allows you to:
 - find things (and subsets they are in)
 - Join subsets





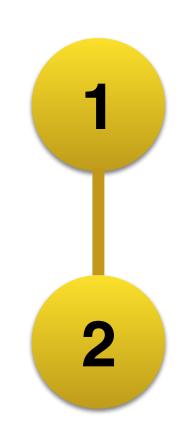


1 and 2 are friends



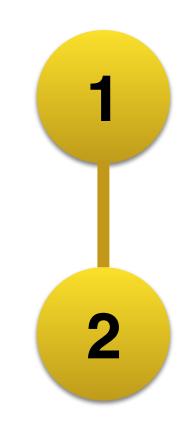
We have 5 people:

1 and 2 are friends



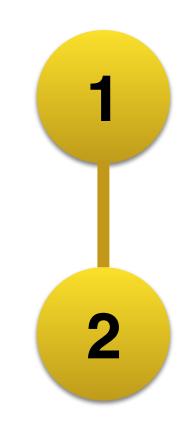


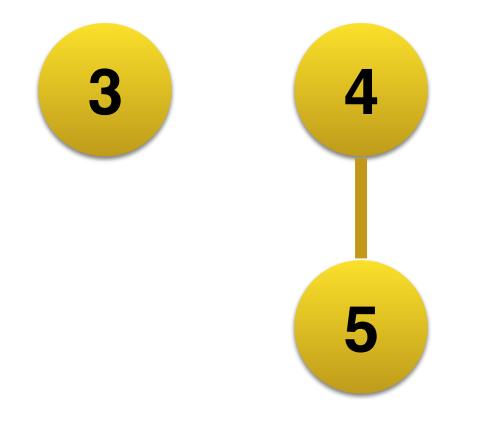
We have 5 people: 1 and 2 are friends 4 and 5 are friends

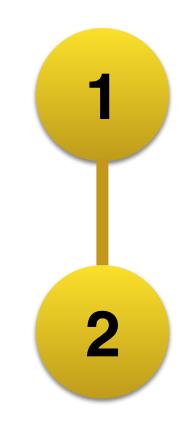


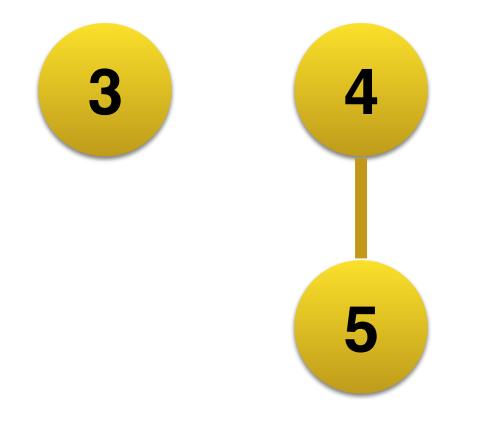


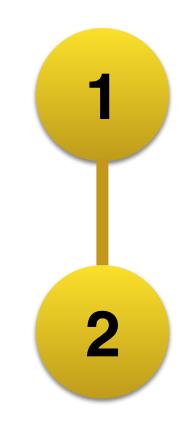
We have 5 people: 1 and 2 are friends 4 and 5 are friends

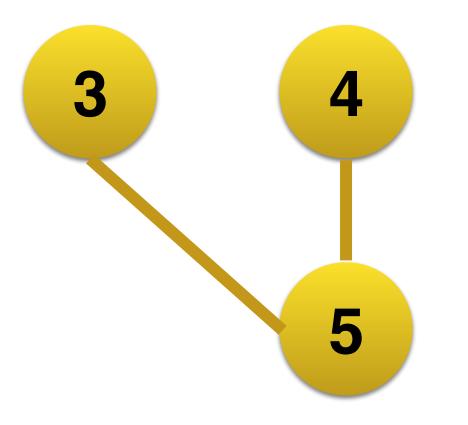


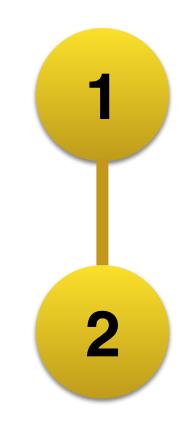


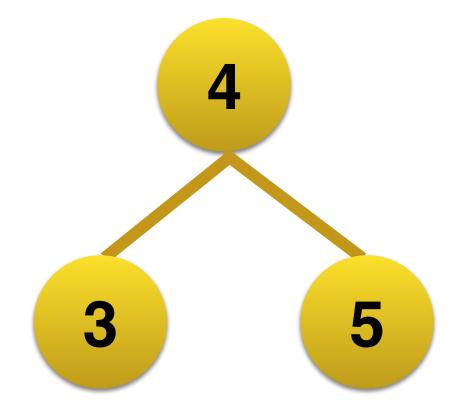


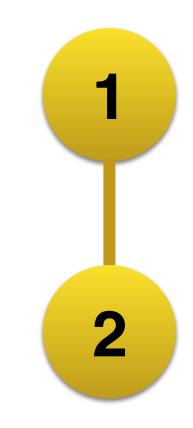




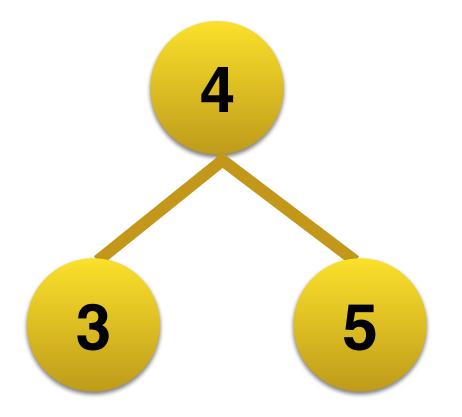


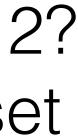






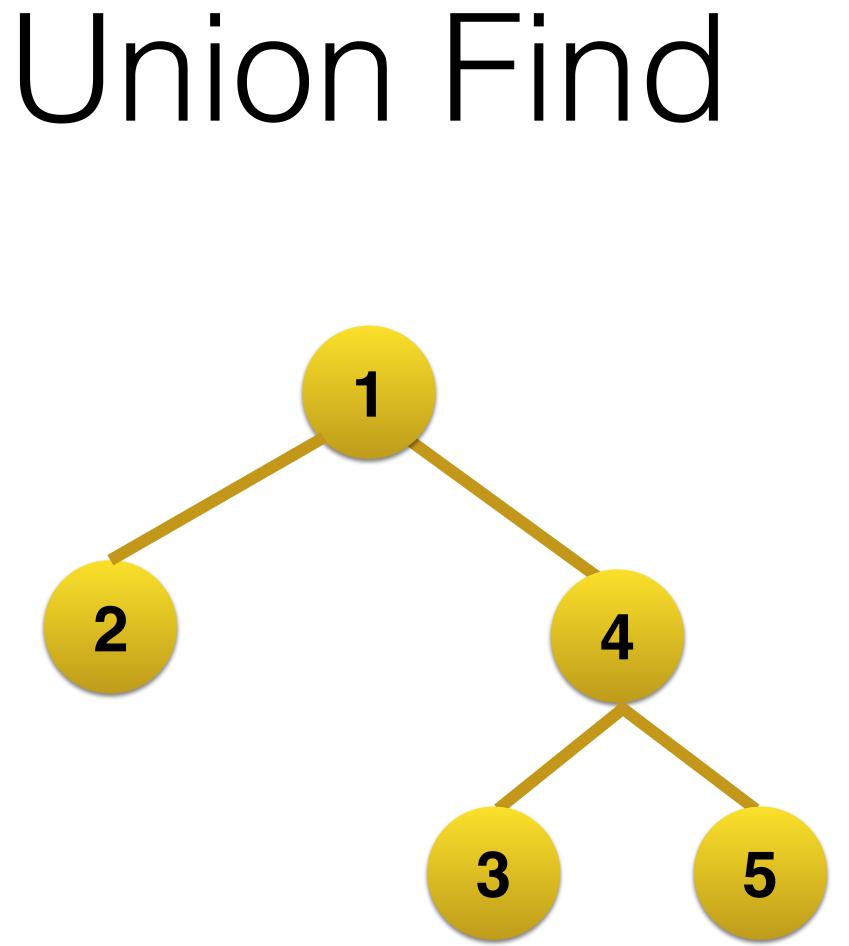
FindSet - does 3 belongs to the same set as 2? MergeSet - 3 and 2 are friends, so let's join set



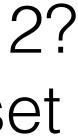


2

We have 5 people: 1 and 2 are friends 4 and 5 are friends 3 and 5 are friends

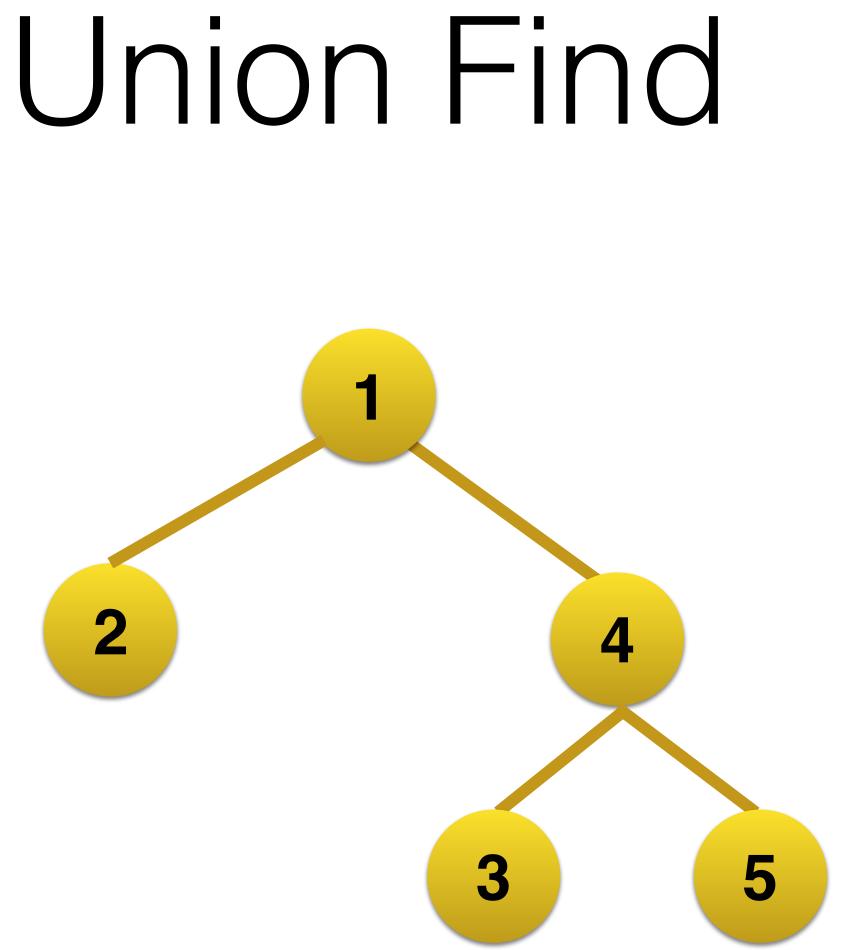


FindSet - does 3 belongs to the same set as 2? MergeSet - 3 and 2 are friends, so let's join set

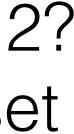


2

We have 5 people: 1 and 2 are friends 4 and 5 are friends 3 and 5 are friends



FindSet - does 3 belongs to the same set as 2? MergeSet - 3 and 2 are friends, so let's join set FindSet(3)



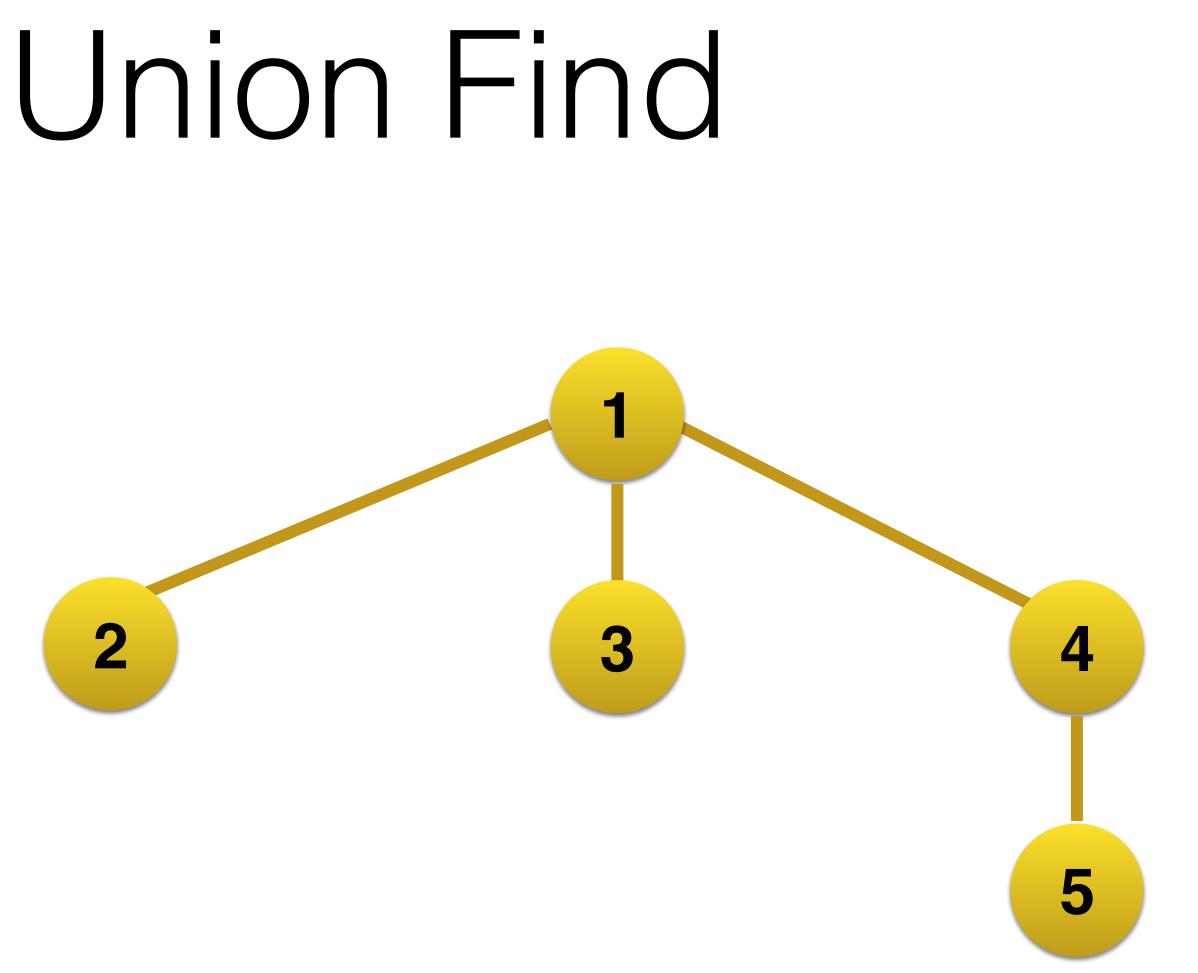
We have 5 people: 1 and 2 are friends

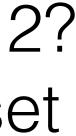
4 and 5 are friends

3 and 5 are friends

2

FindSet - does 3 belongs to the same set as 2? MergeSet - 3 and 2 are friends, so let's join set FindSet(3)





Union Find

- It's really fast and has small memory footprint:
 - CreateSet O(1)
 - FindSet $O(\alpha(n))^*$ (worst case)
 - MergeSet $O(\alpha(n))^*$ (worst case)
- Visualization: <u>https://visualgo.net/en/ufds</u>

* $\alpha(n)$ - is an inverse Ackerman function, grows slower than log(n)



Ravelin Simplified version of code used: type Node struct { Count int32 Parent string type UnionFind struct { Nodes map[string]*Node



Ravelin f code used:

Simplified version of code used:

for node.Parent != id {

....

// `node` is not the parent as parents always point to themselves
// Set our ID to that of the parent of `node` (move up the graph)
id = node.Parent

// Get the new parent after moving up the graph
newParent := uf.indexNode(id)

// Push `node` up the graph by pointing it at the parents parent (skip the middle man)
node.Parent = newParent.Parent

// Set that parent as `node` and loop.
// We keep doing this until we are at the top of the graph
node = newParent

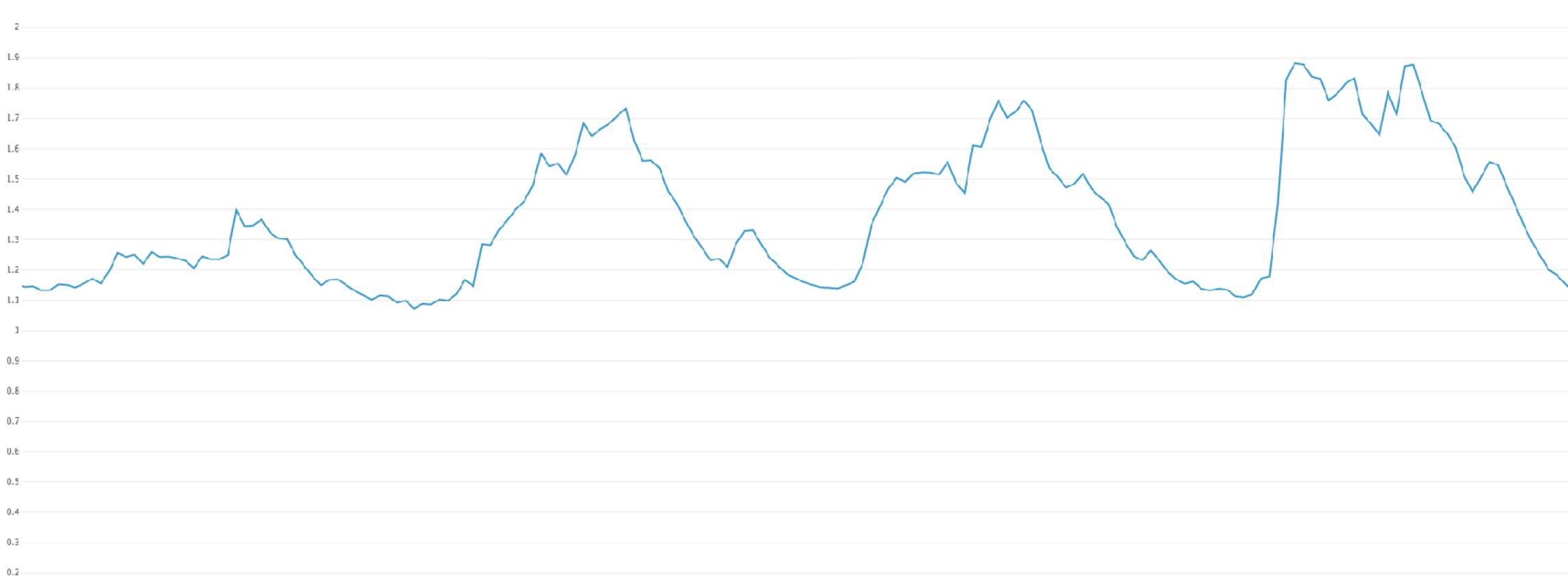
return node

Simplified version of code used:

// Add adds a connection between two items to the map func (uf *UnionFind) Add(a, b string) int32 { // Find the parent nodes of these two items. If the node is new, this mints a new node. firstNode, secondNode := uf.getParentNodeOrNew(a), uf.getParentNodeOrNew(b) // Join the two nodes together var parent *Node if firstNode.Parent == secondNode.Parent { // The parents are the same so we are done return firstNode.Count } else if firstNode.Count > secondNode.Count { // We pick a parent by chosing the node with the highest count parent = uf.setParent(firstNode, secondNode) } else { // secondNode is the parent

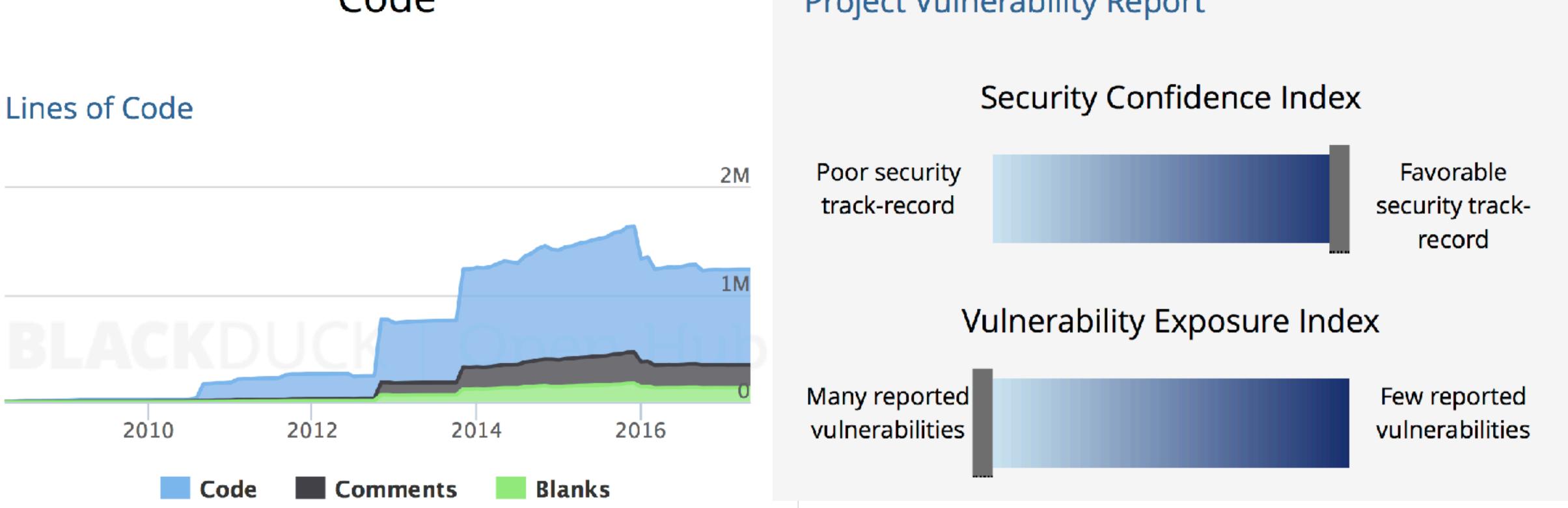
parent = uf.setParent(secondNode, firstNode) return parent.Count

95th is under 2ms, average is closer to 1ms



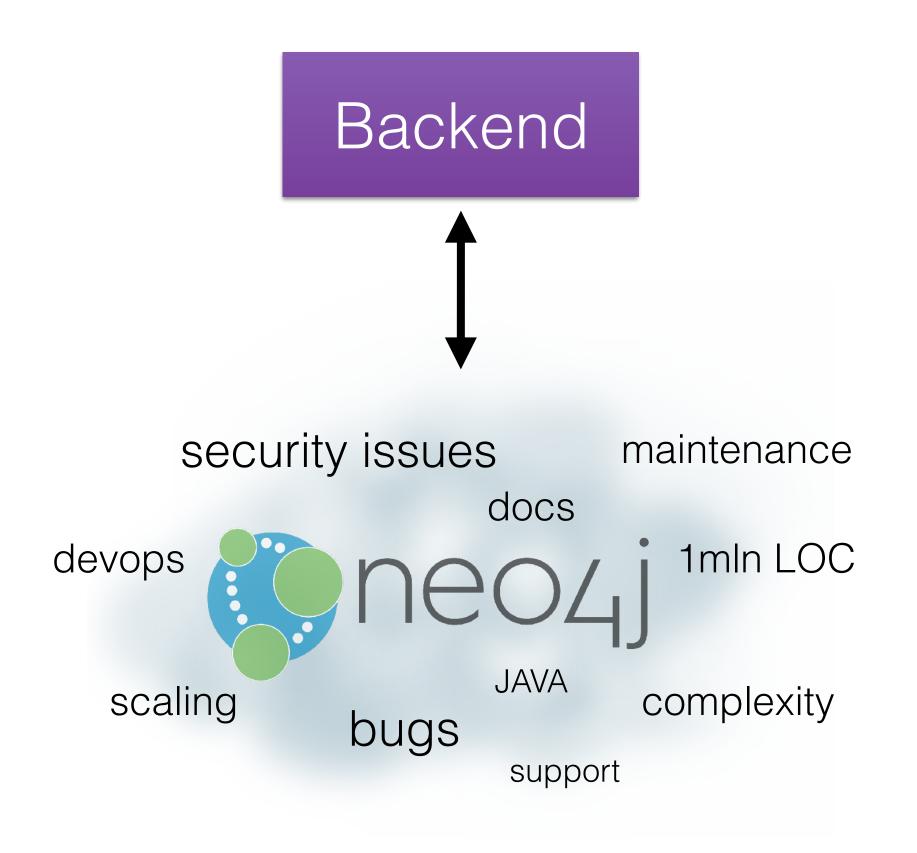
- Store the data in memory
- Persist in BoltDB
- Shard per client for scaling.

Neo4J is more than 1 million Lines of Code Code **Project Vulnerability Report**



Ravelin

VS



Backend Backend UnionFind/ UnionFind/ BoltDB BoltDB

Backend UnionFind/ BoltDB

- Less code by order of magnitude
- Less bugs
- Less maintenance \bullet
- More simple
- Code fully owned by team



Systems designed around the data are much simpler, than you think.

2. Always ask questions about data you work with

US AirForce and averages



• In late 1940s, the USAF had a serious problem:

- Sometimes up to 17 crashes per day

Planes were crashing even in the non-war period

the pilots could not keep control of their planes

- Blaming pilots and training program didn't help
- well
- But people were keep dying

Investigations confirmed that planes were ok as

- the cabin
- Data was taken from the massive study of soldiers during the Civil War

• Finally, they turned the attention to the design of

• It was designed in late 20s for the average pilot



- USAF conducted new study of 4000+ pilots
- Measured 140 different body parameters

 And checked how many pilots fit to average by 10 parameters, relevant to the cabin design

Zero

- Only by 3 dimensions, only 3.5% of the pilots were "average sized"
- There was no such thing as an "average pilot"
- So, USAF ordered to make cabins adjustable, to fit wide range of different pilots.
- Unexplained plane mishaps had reduced drastically



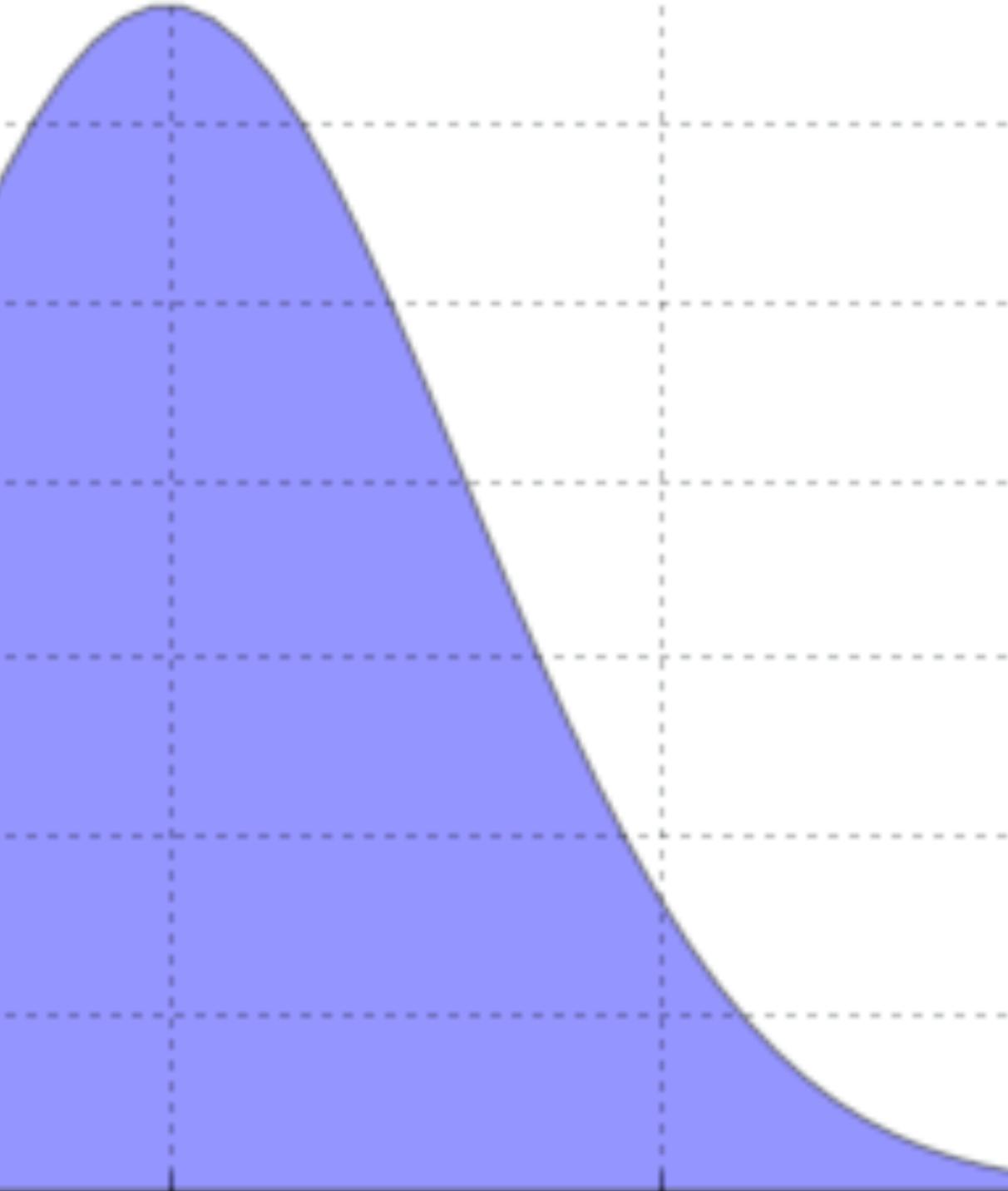
Average in high-dimension spaces

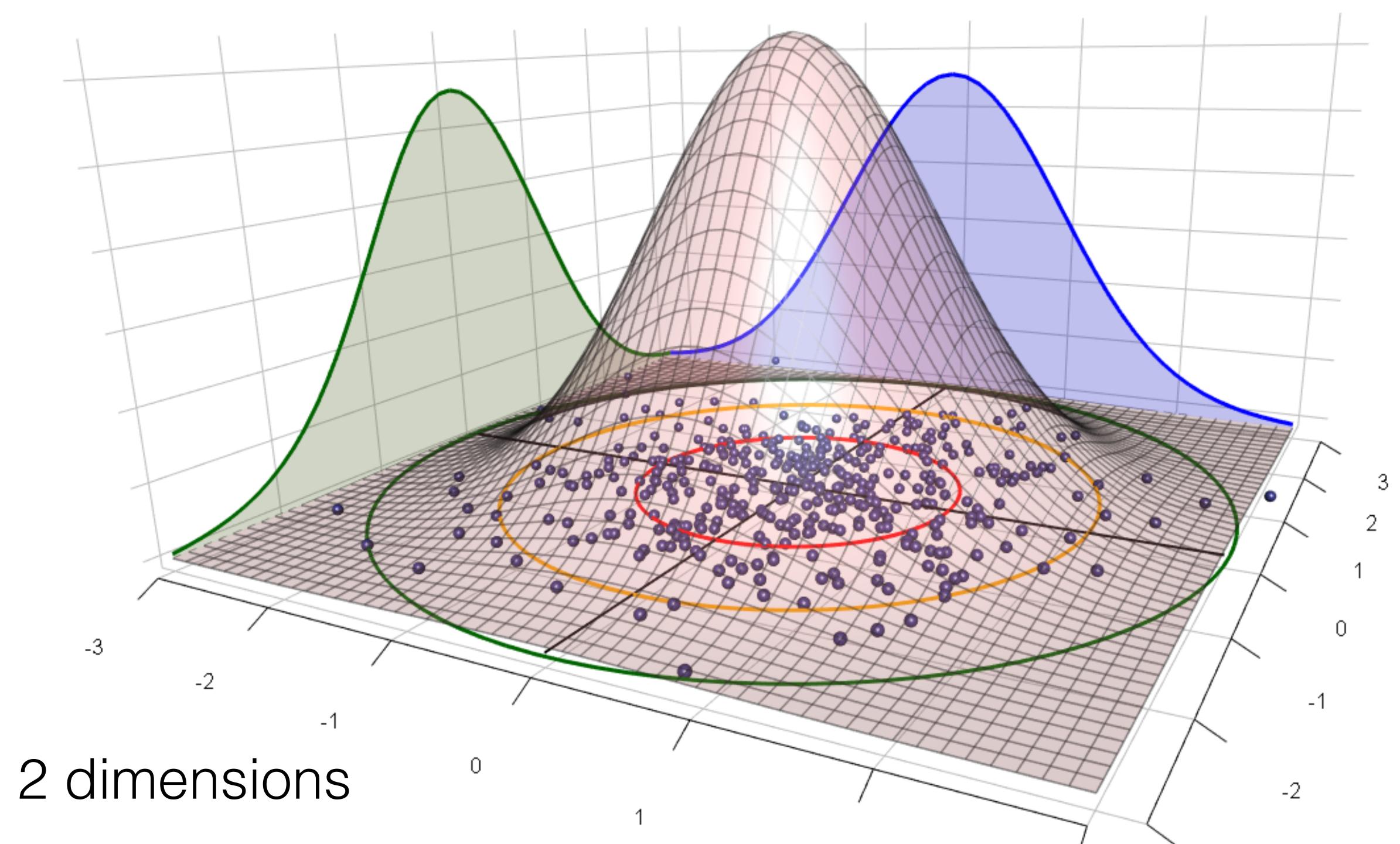
- Our intuition is built mostly on 1 dimension
- We tend to think that average is "where the most of values are"
- But it's only the particular case of:
 - 1 dimensional data
 - Normal or similar distribution

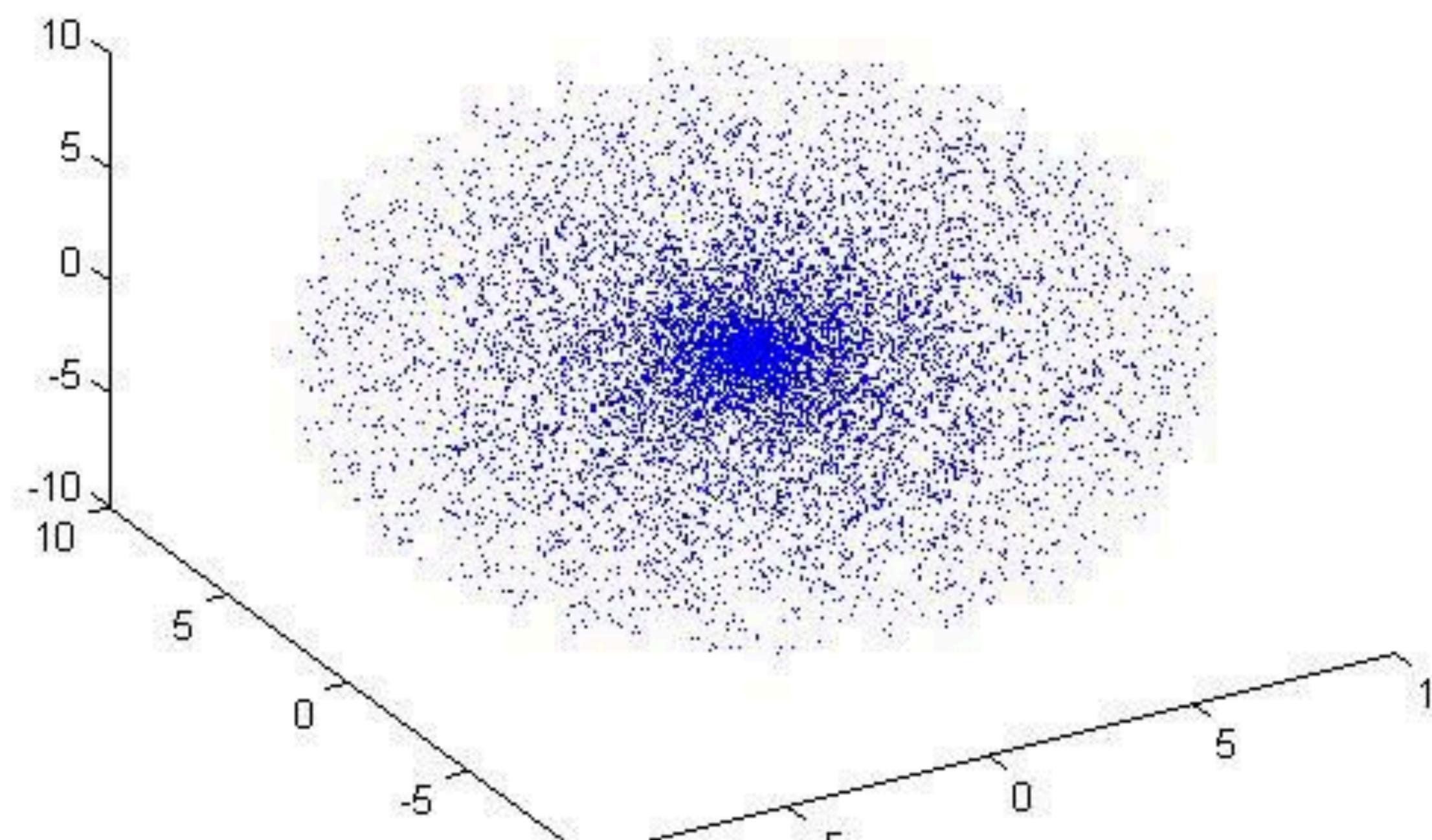
Average in high-dimension spaces

- Average is actually more like "center of the mass"
- Average value of the donut is inside the hole
- But for high dimensions everything is really messed up

1D Normal Distribution







3 dimensions





- from center to the perifery
- edges*
- As some professors say "The N-dimensional orange is all skin"

• As number of dimensions grows, mass moves

In 10 dimensions, almost all values are on the

we need math

 But our intuition is built upon 1-2-3 dimensions For many types of data, intuition is not enough,

Requests rate probability function

- We do a lot of servers in Go
- 'vegeta', 'boom', own tools, etc)

Requests distribution

And we test them using load testing tools ('ab',

- constant intervals
- But that's not how requests arrive in reality
- Typical distribution of independent events is a **Poisson distribution**

Requests distribution

Most tools are sending requests in parallel with

Constant interval

Requests distribution

Constant interval

Uniform distribution

Requests distribution

Constant interval

Uniform distribution

Poisson distribution

Requests distribution

•••••••••

Let's see how it may make a difference.

package main

```
import "net/http"
import "time"
```

```
var locked bool
func handler(w http.ResponseWriter, r *http.Request) {
  if locked {
     w.WriteHeader(http.StatusInternalServerError)
     return
  }
```

```
locked = true
go time.AfterFunc(time.Millisecond, func() { locked = false })
```

```
func main() {
   http.HandleFunc("/", handler)
   http.ListenAndServe(":5000", nil)
```

}





```
package main
```

```
import (
   "fmt"
  "io"
  "io/ioutil"
  "log"
  "net/http"
```

```
var delay = 100 * time.Millisecond
var N = 100
var r *rng.PoissonGenerator
```

```
func main() {
  Loop("Constant", constant)
  Loop("Uniform", uniform)
  Loop("Poisson", poisson)
}
```

client.go

type delayFunc func() float32

```
func constant() float32 {
  return 1
}
```

func uniform() float32 { return rand.Float32() }

```
func poisson() float32 {
  return float32(r.Poisson(1))
}
```



```
func init() {
    seed := time.Now().UnixNano()
    rand.Seed(seed)
    r = rng.NewPoissonGenerator(seed)
    go func() {
        for {
            fmt.Printf(" ")
            time.Sleep(delay)
        }
    }()
}
func Loop(name string, fn delayFunc) {
  fmt.Println(name)
  for i := 0; i < N; i++ {
     v := fn() * float32(delay)
     time.Sleep(time.Duration(v))
     makeRequest()
  fmt.Println()
```

client.go

```
func makeRequest() {
  url := "http://localhost:5000/"
  resp, err := http.Get(url)
  if err != nil {
     log.Fatal(err)
  io.Copy(ioutil.Discard, resp.Body)
  resp.Body.Close()
  if resp.StatusCode == http.StatusOK {
     fmt.Printf(".")
  } else {
     fmt.Printf(")
```





[mac@client]\$ go run client.go

- "Essential complexity" vs "accidental complexity" (F. Brooks, "No Silver Bullet")
- level pretty low

In Go we're lucky to have accidental complexity

- We have more time to solve actual problems (essential complexity)
- And you need understand the data first
- Before you start writing the code

3. To make sense of the data, learn data science

Data Science

- It's a interdisciplinary field
- machine learning, etc

• Math, statistics, computer science, visualization,

If you want to be a good software engineer, you should be a passionate about data science.

1. Think about the whole system as one program 2. Always ask questions about data you work with 3. To make sense of this data, learn data science

- second.html
- https://skillsmatter.com/skillscasts/8355-london-go-usergroup
- the-flaw-of-averages.html
- <u>https://www.youtube.com/watch?v=gas2v1emubU</u>
- https://algorithmia.com/algorithms/ovi_mihai/TimestampToDate \bullet
- https://en.wikipedia.org/wiki/Disjoint-set_data_structure \bullet

Links

<u>http://highscalability.com/blog/2016/4/20/how-twitter-handles-3000-images-per-</u>

https://www.thestar.com/news/insight/2016/01/16/when-us-air-force-discovered-

https://medium.com/@charlie.b.ohara/breaking-down-big-o-notation-40963a0f4e2a

Thank you.